

**Land and Water Conservation Fund
Grant Application Guide**



**Nebraska Game and Parks Commission
Planning and Programming Division
2200 N. 33rd Street
P.O. Box 30370
Lincoln, Nebraska 68503-0370
402.471.5283**

Foreword

This guide provides the Land and Water Conservation Fund applicant (project sponsor) with the instructions necessary to prepare the complete LWCF application. **Please read this entire document first before filling out the project application.** Project sponsors must provide all the requested information in the application to be considered for funding. Applications and supporting documents are required to be submitted together rather than piecemealed. A checklist has been included at the end of the application packet to help project sponsors determine if they have met all requirements.

In fairness to other applicants that have met all requirements, **incomplete or late applications will result in withdrawal of the project application pool for funding consideration.** We encourage you to call us with any questions that should arise during preparation of your application. Also note that official project start dates will be the following year after applications are submitted. For example, if you apply in 2023, you will receive a start date in late summer/early fall of 2024 to begin design, construction, etc. for your project.

Online submission of electronic applications is required for this grant. Please see our online application portal at: <https://ngpcgrants.outdoornebraska.gov> or <https://outdoornebraska.gov/lwcf/>.

Thank you for your interest in the Land and Water Conservation Fund program. Please contact one of the following people for any clarification or requirements of the program.

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Assistant Division Administrator/ASLO
Hannah.jones@nebraska.gov
402-471-5424

Erin Johnson
Recreation Planner/ASLO
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LAND AND WATER CONSERVATION FUND

Program Overview

The Land and Water Conservation Fund is a federal assistance program administered by the National Park Service (NPS) at the federal level. Nebraska Game and Parks Commission (NGPC) administers the fund at the state level through its Planning and Programming Division. By state statute, 60 percent of the funds are passed through to local political subdivisions in the form of 50 percent reimbursement grants for the acquisition, development and/or renovation of public outdoor recreation sites and facilities. No direct contact is maintained between the local project sponsor and NPS. All correspondence must be directed through NGPC's Planning and Programming Division.

History

On September 3, 1964, both Congress passed and signed into law the Land and Water Conservation Fund Act (LWCF) of 1965 (Public Law 88-578, 78 Stat 897). The act was enacted "...to assist in preserving, developing and assuring accessibility to all citizens of the United States of America of present and future generations...such quality and quantity of outdoor recreation resources as may be available as necessary and desirable for individual active participation..."

Thus began appropriations for federal projects and matching grants to state and local government for the acquisition and development of public outdoor recreation areas and facilities. Most of the income deposited to the Fund comes from offshore oil leasing revenues, based on the idea of recycling the proceeds of natural resources development back into natural resources protection. While a nonrenewable resource is being used, renewable resources in the form of conservation and recreation lands are increased and enhanced.

Goals of the LWCF Program (state and local government matching grants) are to:

- Meet state and locally identified public outdoor recreation resource needs to strengthen the health and vitality of the American People.
- Increase the number of protected state and local outdoor recreation resources and to ensure their availability for public use in perpetuity.
- Encourage sound planning and long-term partnerships to expand the quantity and to ensure the quality of needed state and local outdoor recreation resources.

Statewide Comprehensive Outdoor Recreation Plan

All proposed projects must meet priority outdoor recreation needs as identified in the current Statewide Comprehensive Outdoor Recreation Plan (SCORP): A Guide to an Active Nebraska (2021 – 2025) to be eligible for grant assistance. The SCORP priorities can be found in Chapter Five: Action Plan for Nebraska. It is recommended each project application sponsor review the SCORP goals, LWCF priorities, demographics, supply and demand for outdoor recreation in your area of the state, which can be downloaded at <https://outdoornebraska.gov/lwcf/>.

Reimbursable Grant

The LWCF is a reimbursable grant, meaning the project sponsor must finance **100 percent of project costs as they are incurred**. The sponsor may then **request reimbursement for half of all eligible expenses up to the amount of the approved grant**. To be eligible for reimbursement, all costs must be incurred and paid by the project sponsor during the project period as identified on the grant agreement.

Project sponsors may not take title to land or begin development until after the project is approved by the National Park Service with an official start date of the grant awarded. Expenses for planning and engineering necessary for preparing the proposal for submission are eligible project costs, if they are documented as pre-agreement costs in the application. These are the only eligible pre-agreement costs. If any other work is performed or title to land is accepted prior to federal approval of the project, the expenses incurred are **ineligible** for reimbursement or match.

The floor and ceiling for reimbursement currently are as follows:

Floor: \$40,000 (this means your project can be \$80,000 or more)

Ceiling: \$400,000 (this means your project can be \$800,000 or more)

Control and Tenure of the Project Site

For development applications, the project sponsor must show ownership of the project site to be eligible for funding assistance. Lands subject to reversionary or outstanding interests require federal determination on the compatibility of the uses proposed and the reversionary/outstanding rights.

Land Acquisition

If land acquisition is a part of the project, the sponsor may not negotiate with the landowner until after federal and state approval of the project. For the grant application, an appraiser knowledgeable of the local real estate market may provide an estimate of the land value for each parcel being acquired.

If the proposed acquisition project is awarded funding, a Nebraska General Certified Real Property Appraiser must prepare a formal appraisal in conformance with federal land acquisition appraisal standards (UASFLA and USPAP). In addition, the appraisal must be reviewed to ensure it meets the requirements of both UASFLA and USPAP. The appraisal review is to be conducted by a Nebraska General Certified Real Property Appraiser (independent of the individual/company who conducted the appraisal). The project sponsor must acquire the land according to state law governing their political subdivision. Within thirty (30) days of federal approval, the project sponsor is expected to hire an appraiser meeting the above requirements to conduct the appraisal. Incidental costs associated with acquisition of real property (appraisals, surveys, recording fees, etc.) are not eligible for reimbursement.

All acquisitions are subject to the applicable provisions of Public Law 91-646, the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, as amended. Failure to comply with P.L. 91-646 may result in project ineligibility for LWCF assistance.

Force Account Labor

A portion of the project sponsor match may be provided by the personal services of the sponsor's employees (permanent or temporary) and supervisors directly engaged in the execution of the project. Force account labor may **not** exceed 20 percent of the total project cost. All force account labor needs to be properly and well documented (time cards, payroll documents, etc.). In-kind and volunteer labor is **not** eligible as match.

Elaborate Facilities

Elaborate proposals or those that go beyond the basic requirement of providing adequate, safe and sanitary public outdoor recreation facilities will not be considered for funding. Elaborate items included in a project proposal will be excluded from the grant for funding.

SPONSOR COMMITMENTS AND RESPONSIBILITIES

Public Participation

Project sponsors are required to hold one or more public meetings, as well as other actions deemed appropriate, to obtain input from interested and affected public on recreational needs of the community. The applicant is required to make any proposed project available to the public for review and comment prior to submission for funding. Applications shall include a description of this process as well as the official records and minutes of public meetings and/or formal public comment periods. For projects involving floodplains and wetlands, the public meetings and notices of the meetings must specifically indicate the project is proposed for a floodplain or wetland.

Permanent Outdoor Recreation Estate

The LWCF Act requires the sponsor to operate and maintain properties acquired, developed and/or renovated with LWCF assistance for public outdoor recreation purposes in perpetuity. Section 200305(f)(3), formerly Section 6(f)(3), of the LWCF Act ensures long-term stewardship through its "conversion protection" requirement. Should the whole or any portion of a LWCF assisted area or facility be converted for anything other than public outdoor recreation use, the project sponsor is required to replace, at its own expense, the converted property with property having equal or greater appraised value and equal or greater recreational usefulness. In most cases, the area protected under Section 200305(f)(3) exceeds the actual area assisted (e.g. development of a picnic shelter in a 40 acre park would result in all 40 acres being encumbered in perpetuity for public outdoor recreation use).

Matching Share

The project sponsor is required to provide documentation proving the required match is on hand and allocated to the proposed project. If the match will be derived from organizations or

foundations, sponsor must provide evidence these funds are readily available and will be donated to the project when needed by the sponsor. Projects to be funded with bond issue proceeds **will not** be considered prior to the passage of the bond issue.

Project Execution

The NGPC requires project sponsors to begin work promptly following NPS approval. It is imperative the project sponsor commit the necessary resources toward the project to ensure the needed facilities are available as soon as possible to meet demand. Failure of sponsors to initiate the project within a reasonable period of time could result in rescission of funds and termination of the project agreement.

Project Performance and Quality

Providing quality facilities over the longest term possible is a goal of the LWCF program. Therefore, new equipment and materials are required. Project sponsors should engage qualified contractors and/or supervisors on the project. Under no circumstance will the sponsor award a contract to a contractor or subcontractor that is debarred or suspended from doing business with the federal government.

Accessibility

All facilities developed with assistance from the LWCF must be designed in conformance with the appropriate current design standards for the Architectural Barriers Act of 1968 (ABA) (P.L. 90-480), Section 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act.

Plans and Specifications

The sponsor should consult with engineering or architectural services at this point only to discuss various technical requirements and/or to obtain reasonable cost information for the grant application (these pre-agreement costs may be eligible for reimbursement as outlined in the Reimbursement Grant paragraph above). Plans and specifications prepared by a qualified engineer or architect **are required** after federal approval for sports lighting, shelters or buildings, pool renovations, campgrounds, boat and fishing docks, boat ramps, major grading, wells, roads, bridges and any other project as deemed necessary by the NGPC. Project items derived from catalogs do not need plans and specifications since they are pre-engineered. **If the Sponsor does not have such detailed plans prepared at the time of submitting an application:** the project sponsor is expected to engage their consultants to prepare detailed plans and specifications as needed and directed by NGPC staff within thirty (30) days of federal approval.

Plans for the development of land and/or facilities should be based on the needs of the public, the expected use, and the type and character of the project area. Facilities should be attractive for public use and generally be consistent with the environment. Plans and specifications for the improvements should be in accord with established engineering and architectural practices. Emphasis should be given to the health and safety of the users, accessibility to the general public, and the protection of the recreational and natural values of the area.

Flood Insurance

Should the project sponsor construct insurable improvements within a special flood hazard boundary, no reimbursement will occur until the sponsor has qualified for and received flood insurance to cover the facility.

Nondiscrimination

The Nebraska Game and Parks Commission receives Federal funds from the National Park Service, Department of Interior, under provisions of the Land and Water Conservation Fund Act of 1965 (Public Law 88-578). Accordingly, all of its public programs and activities must be operated free from discrimination, on the basis of race, color, national origin, age or disability. Any person who believes they have been discriminated against or who would like further information regarding the prohibition of discrimination should contact:

National Park Service
Equal Opportunity Program Office
1201 I Street, N.W.
5th Floor, ORG Code 2652
Washington, D.C. 20005
Ph. (202) 354-1852

PROJECT APPLICATION INSTRUCTIONS

The following information is a guide to the application packet and provides a brief description, clarification or examples of information needed the application. Incomplete applications will result in withdrawal from the applicant pool for funding consideration. Use the Project Application Summary as a cover page. Please use the application packet fillable form as much as possible and attach any additional pages to the application packet as needed.

Committee members that may not have visited the project site will be ranking applications. Please answer all questions as concise and complete as possible.

GRANT PROPOSAL OVERVIEW

1. **Project Scope/Description** – Provide a detailed description of the proposed project. For example, describe:

- The scope of work you intend to complete using the funds requested.
- How the project will solve the need identified above and meet local recreation needs.
- The target population (e.g., community and visitor users, age-group users, etc.) the project will serve.
- How the project will meet or exceed the Americans with Disabilities Act (ADA).
- Who will complete the work (sponsor employees, contractors, etc.) and provide a detailed time schedule for completion of the project.

*****NOTE: Official project start dates will be the late summer/early fall – July or September of following year you apply – e.g., apply in 2023, get start date for funding in late summer/early fall 2024*****

- The sponsor’s plan and ability to operate and maintain the facility after development or acquisition? Include estimated annual operation and maintenance budget costs.
- Why the facility is justified should it duplicate existing, like-kind public facilities at other locations within the community.
- Any like-kind facilities currently being operated by the private sector within or surrounding the community. Explain the need for this project and describe why it will not compete with the private sector.

2. **Need for Assistance**

For example:

- Why does your community need this project? How are people adversely affected by the current situation? (e.g., Provide information about economic, social, financial, physical, institutional or other problems related to the need).

- Provide information on the project site or facility usage (e.g., frequency of use, number of users, age groups affected, current uses of the area, etc.).
- For renovation projects, give the age and condition of the park or facility that will be renovated. Describe how the current condition affects the project sponsor’s effort to provide quality public outdoor recreation experiences.

3. Quality of Environment

Provide a brief description of the environment of the project site.

For example:

- History of the site
- Future of site without implementation of the proposed project, environmental intrusions (utility facilities, cell towers, water towers, building not supporting the recreation of the park, etc.)

4. Interrelationships With Other Government Projects

- Describe any to other federal, state or local projects associated with the project property or project
- Describe any public-private partnership beyond letters of support.

5. Project Alternatives (*Attach*)

List and describe the reasonable range of alternatives to the proposed project. The environmental impacts of the proposal and the alternatives should be presented in comparative form and should define the issues, pros and cons of a reasonable range of alternatives, and provide a clear basis for choice between them by NPS and the interested and affected public.

This section will include a brief description as required by NEPA Section 102 (2)(E), which states: Study, develop and describe appropriate alternatives to recommend courses of action in any proposal, which involves unresolved conflicts concerning alternative uses of available resources.

BUDGET SHEET

1. Budget Narrative

- Describe and identify sponsor’s matching funds, how the LWCF funds will be used for the project identified in the application. Provide enough itemization in order for the scoring committee to see what LWCF funds will cover (e.g., Preliminary engineering and design, grading, site work, purchase and installation of playground, installation of electrical, etc.).

- Describe the amount of the total estimated costs associated with the project, and how cost estimate(s) were derived (e.g., quotes from general contractors, vendors, etc.).
- If matching funds include donations or other grant funds, attach award letters or letters of commitment of the matching funds going to be used toward the project.

2. Cost Estimate Table

- List and estimate, as accurately as possible, the cost for each project item for which reimbursement will be requested and provide a total project cost. Include an amount for contingencies to guard against cost increases between the time project estimates are made and project construction begins.
- Only items listed in this cost estimate will be eligible for reimbursement.
- Attach cost estimate(s) if available and/or if cost estimate line items exceed the number of line items than provided in the Budget Table.

PROPOSAL DESCRIPTION AND ENVIRONMENTAL SCREENING FORM

Step 1. Select item that corresponds to the application/project type (i.e., Acquisition, Development, or Combination (Both))

Step 2. Part A – (For Acquisition Projects only):

1. Provide a brief narrative about the proposal that provides the reasons for the acquisition, the number of acres to be acquired with LWCF assistance, and a description of the property. Describe and quantify the types of existing resources and features on the site (for example, 50 acres wetland, 2,000 feet beachfront, 200 acres forest, scenic views, 100 acres riparian, vacant lot, special habitat, any unique or special features, recreation amenities, historic/cultural resources, hazardous materials/ contamination history, restrictions, institutional controls, easements, rights-of-way, above ground/underground utilities, including wires, towers, etc.).
2. Describe how and when will the site be made open and accessible for public outdoor recreation use (signage, entries, parking, site improvements, allowable activities, etc.). [Project Timeline and use seasons and hours/days of operation (how many months will the proposed project will be open for public use annually)].
3. Describe development plans for the proposal for the site(s) for public outdoor recreation use within the next three (3) years (*Site Development plan and timeline*).

4. The appraisal and appraisal review of property being acquired, which meets the “Uniform Appraisal Standards for Federal Land Acquisitions” or a waiver valuation was approved per 49 CFR 24.102(c)(2)(ii).

Step 2. Part B – (For Development Projects Only):

1. Describe the physical improvements and/or facilities that will be developed with federal LWCF assistance. Include figures illustrating the specific project improvements, where and how the public will access the site, parking, etc. Indicate entrances on 6(f) map. Indicate to what extent the project involves new development, rehabilitation, and/or replacement of existing facilities (*See REQUIRED MAP PROJECT MAPS Section*).
2. When will the project be completed and open for public outdoor recreation use? [Project Timeline and use seasons and hours/days of operation (how many months will the proposed project will be open for public use annually)].

Step 2. Part C – (For Combination Projects Only):

1. For the Acquisition Part of the Proposal:
 - a) Provide a brief narrative about the proposal that provides the reasons for the acquisition, the number of acres to be acquired with LWCF assistance, and a description of the property. Describe and quantify the types of existing resources and features on the site (for example, 50 acres wetland, 2,000 feet beachfront, 200 acres forest, scenic views, 100 acres riparian, vacant lot, special habitat, any unique or special features, recreation amenities, historic/cultural resources, hazardous materials/ contamination history, restrictions, institutional controls, easements, rights-of-way, above ground/underground utilities, including wires, towers, etc.).
 - b) Describe how and when will the site be made open and accessible for public outdoor recreation use (signage, entries, parking, site improvements, allowable activities, etc.). [Project Timeline and use seasons and hours/days of operation (how many months will the proposed project will be open for public use annually)].
 - c) Describe development plans for the proposal for the site(s) for public outdoor recreation use within the next three (3) years (*Site Development plan and timeline*).
 - d) The appraisal and appraisal review of property being acquired, which meets the “Uniform Appraisal Standards for Federal Land Acquisitions” or a waiver valuation was approved per 49 CFR 24.102(c)(2)(ii).
2. For the Development Part of the Proposal:
 - a) Describe the physical improvements and/or facilities that will be developed with federal LWCF assistance. Include figures illustrating the specific project

improvements, where and how the public will access the site, parking, etc. Indicate entrances on 6(f) map. Indicate to what extent the project involves new development, rehabilitation, and/or replacement of existing facilities (*See REQUIRED MAP PROJECT MAPS Section*).

- b) When will the project be completed and open for public outdoor recreation use? [Project Timeline and use seasons and hours/days of operation (how many months will the proposed project will be open for public use annually)].

Step 2. Part D – For All Projects:

1. Check corresponding box indicating if the project proposal will create a new public park/recreation area. (No: Go to No. 2, Yes: Got To 3)
2. a.) Enter name of Pre-existing public area the new site will be added to.

b.) Select appropriate boxes related to property in Sub-part 2b.
3. Enter Name of the new public/recreation area.
4. a.) Enter the entity who holds title to the property assisted by LWCF and will manage and operate the site(s)? (*Please include Certificate of Title and/or Deed, or Title Insurance, or Title Opinion and Legal Plat to compliment the legal description.*)

b.) Select the type of ownership and control of the property. If less than fee simple or lease, please add documentation of agreement(s), lease(s), number of years on agreement/lease and or explanation for the reason of the agreement or lease.
5. Describe the nature of any rights-of-way, easements, reversionary interests, etc. to the Section 6(f) park area? Indicate the location on 6(f) map. Do parties understand that a Section 6(f) conversion may occur if private or non-recreation activities occur on any pre-existing right-of-way, easement, leased area?
6. Describe any overhead utility lines existing on the property and how they will be treated per the LWCF Manual
7. Describe new types of outdoor recreation opportunities and capacities, and short and long term public benefits.
8. Explain any existing non-recreation and non-public uses that will continue on the site(s) and/or proposed for the future within the 6(f) boundary (e.g., water towers, cell towers, wastewater treatment facilities, water wells/pump houses, fire stations, community centers, etc.)

9. Describe the planning process that led to the development of this proposal. Your narrative should address:
 - a. How was the interested and affected public notified and provided opportunity to be involved in planning for and developing your LWCF proposal? Who was involved and how were they able to review the completed proposal, including any state, local, federal agency professionals, subject matter experts, members of the public and Indian Tribes. Describe any public meetings held and/or formal public comment periods, including dates and length of time provided for the public to participate in the planning process and/or to provide comments on the completed proposal.
 - b. What information was made available to the public for review and comment? Did the sponsor provide written responses addressing the comments? If so, include responses with this PD/ESF submission.
10. Describe how the current proposal implements or directly relates to statewide outdoor recreation goals/components as presented in the Statewide Comprehensive Outdoor Recreation Plan 2021 – 2025 (SCORP). (*SEE CHAPTER 5 – Action Plan For Nebraska; page 99 for LWCF priorities*)
11. List all source(s) and amounts of financial match to the LWCF federal share of the project. List the type of match (e.g., cash/general funds, donations, etc.). The federal LWCF share and financial matches must result in a viable outdoor recreation area and not rely on other funding not mentioned here. Other federal resources may be used as a match if specifically authorized by law.
12. Describe the areas of project that are a larger effort not reflected as a part of this application, which is above and beyond the project being described within the project application scope.
13. List all required federal, state, and local permits/approvals needed for the proposal and explain their purpose and status (e.g., NE DEQ permits, 404 permits, building permits, electrical permits, DHHS permits, etc.).

Previous Environmental Reviews Section

Impacts are defined as causing direct or indirect changes in the existing environment, whether beneficial or adverse, which are anticipated as a result of the proposed action or related future actions. The environmental assessment will discuss impacts of the proposed project upon the physical and biological environment as well as cultural, aesthetic and socioeconomic resources (note: impacts could be caused by users as well as construction activity). Any off-site impacts, such as increased traffic on neighborhood roads or increased noise levels in surrounding areas, should be described.

Helpful Tips to keep in mind when developing the environmental assessment:

- Environmental documentation should be free of project justification and personal bias.
- Do not rely on generalities. Specific facts are essential. All statements and conclusions should be supported and quantified when possible.
- Be concise, clear and to the point.
- Adverse impacts should be addressed as fairly as the beneficial impacts.

If any previous environmental reviews have been completed at the project property, please enter all the information request within this section.

Environmental Screen Form Section

Part A. ENVIRONMENTAL RESOURCES REVIEW

Select the appropriate impact level box for each Environmental Resource line Item.

NA = Not Applicable (Resource does not exist)

No = No/Negligible Impacts (Exists but no or negligible impacts)

M = Minor Impacts

IEM = Impacts Exceed Minor (EA/EIS Required)

MDN = More Data Needed to Determine Degree of Impact (EA/EIS Required)

For each impacted resource designated as IEM and/or MDN, use a separate sheet to provide a brief explanation of how the resource might be affected, how the impact level was determined, and why the chosen impact level is appropriate. Also explain any planned mitigation, including mitigation activities already addressed in previous environmental reviews.

Part B. MANDATORY CRITERIA

Select the appropriate impact level box for each Mandatory Impact Criteria line item (No, Yes, TBD = To Be Determined).

If you answer “yes” or “maybe” for any of the mandatory criteria, you must develop an Environmental Assessment (EA) or Environmental Impact Statement (EIS) regardless of your answers in Part A. Explain all “yes” and “maybe” answers on a separate sheet.

Environmental Reviewers – List all environmental reviewer assisting with the environmental review. Please include name, title, agency and field of expertise of each reviewer.

SUPPLEMENTAL ATTACHMENTS

1. **State Historic Preservation Office (SHPO) Review** (*See Application Packet*) - A Nebraska State Historic Preservation Office (SHPO) review is required under Section 106 of the National Historic Preservation Act of 1966 for all projects/proposals.

It is recommended the Applicant contact the SHPO for a recommendation as to determine if the project site is a candidate for an archaeological study. The SHPO

provides archeological and historical resources information, on a fee-for-service basis, to local governments and individuals with responsibilities under the National Environmental Policy Act (NEPA), the National Historic Preservation Act (NHPA), as well as to the general public. To obtain a State Historical Preservation Office Recommendation, go to <https://history.nebraska.gov/historic-preservation/review-and-compliance>.

Required Project Maps (*See Application Packet*)

2. **Resolution** (*See application packet*) – the governing board of the project sponsor must pass a resolution documenting support of the project and commitment of funds. The resolution must be passed at a duly advertised public meeting and contain at least the minimum language provided in the sample (Attachment 2). The resolution must be properly attested by the clerk or recording secretary as being passed at a public meeting. If the project sponsor is a school district, the time periods when the facility will be available for public use must be included in the resolution.
3. **Comprehensive Plan** – provide a copy of the section from the project sponsor’s comprehensive plan that discusses the project. A comprehensive plan in the form of a local comprehensive plan, comprehensive parks plan, regional plan, county plan, master plan or special study will satisfy this requirement. If the proposed project is not included in such a plan, the appropriate governing board should update or amend the plan with public involvement. Submit an updated or amended copy of the plan to this office upon completion.
4. **Outdoor Recreation Inventory** – an updated inventory of outdoor recreation facilities/opportunities within the community is required. Include outdoor recreation facilities located on school grounds only if they are available for public use on a regular basis.
5. **Land and Water Conservation Fund Promotion** – to help increase awareness of the Land and Water Conservation Fund and the associated community benefits, the sponsor is asked to develop a plan to promote the program in the event the project is selected for funding assistance. Possible ways to promote LWCF beyond the required acknowledgment signage include press releases, grand openings or park tours. Briefly describe your promotional plan. This information is not required and will not affect project scoring and selection.